

Strategic Plan 2026-2030

basketball30

**Game That Unites Us,
Vision That Inspires Us**



basketball3.0

**Game That Unites Us,
Vision That Inspires Us**



FEDERATA E BASKETBOLLIT TË KOSOVËS
KOSOVO BASKETBALL FEDERATION
KOSARKASKI SAVEZ KOSOVA

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FOREWORD BY THE PRESIDENT

OF THE KOSOVO BASKETBALL FEDERATION



Arben Fetahu

With a sense of responsibility and confidence in the future, we present the Strategic Plan of the Kosovo Basketball Federation (KBF) for the 2026-2030 period, built on our institutional experience, ongoing cooperation with FIBA, and the broad engagement of the basketball community.

This document is more than a strategic plan. It represents a shared commitment, a clear declaration of the direction in which we aim to take basketball in Kosovo, and a common vision for how this sport will develop, be experienced, and represent our country in the years to come.

The previous strategy 2021-2025 laid strong foundations for basketball development, strengthening organizational structures, expanding participation, growing human capacities, and building credibility

at the national and international level. This progress was not accidental, but the result of consistent planning, collaboration, and shared vision.

Today, building on these foundations, we enter a new phase of development. Basketball 3.0 represents this moment of transformation: a modern approach that sees basketball not only as a competitive sport, but as an experience, a community, and a unifying force for society.

Our vision is clear: to develop basketball in Kosovo through inclusion, quality and sustainability, creating real opportunities for girls and boys, developing talents, strengthening national teams, and building a lasting legacy for future generations.

The Kosovo Basketball Federation takes full responsibility for leading and implementing this strategy in

partnership with all stakeholder groups.

This strategy is an open invitation to all actors involved in basketball - clubs, coaches, players, institutions, partners and community - to move together toward this vision. Only through unity, collaboration and shared commitment, ambition can become a reality.

MESSAGE FROM THE SECRETARY GENERAL

OF THE KOSOVO BASKETBALL FEDERATION



Elvira Dushku

The 2026-2030 Strategy of the Kosovo Basketball Federation represents a guiding document for the next phase of basketball development in our country. It is the result of a deep process of analysis, reflection and consultation, supported by the experience of implementing the 2021-2025 Strategic Plan and the structured cooperation with FIBA within the FIBA Plus program.

This document is built on the conviction that sustainable development does not come from isolated actions, but from well-connected systems, clear priorities and good governance. The 2026-2030 Strategy focuses not only on what we will do, but also on how and why we will do it.

Basketball 3.0 represents the strategic framework of this cycle: the transition from activity management toward building a sustainable ecosystem, from a focus on short-term results toward creating long-term value, and from sports development toward broader social and international impact.

During 2026-2030, KBF will focus on strengthening key development systems: coach education, talent development, increasing girls' participation, expanding the basketball community, and strengthening national teams. Special attention is also given to the development of the 3x3 discipline, as a strategic priority toward the Prishtina 2030 Mediterranean Games and beyond.

This strategy is conceived as a living document, requiring ongoing commitment, transparency and broad collaboration to be successfully implemented. It aims to serve as a reference point for all actors involved and as a guide for the strategic decision-making of the Kosovo Basketball Federation in the years ahead.

EXECUTIVE SUMMARY



The Strategic Plan of the Kosovo Basketball Federation for the period 2026-2030, titled "Basketball 3.0 - Game that unites us, Vision that inspires us," represents the next phase of basketball development in Kosovo. This strategic document defines the Federation's long-term direction, building on the achievements of the previous period and laying sustainable foundations for growth, quality and inclusion at all levels of the game.

During the 2021-2025 strategic cycle, the Kosovo Basketball Federation made notable progress in strengthening organizational structures, increasing participation, advancing professional capacities, and improving the institutional image at the national and international level. These achievements demonstrated that sustainable development is not a coincidence, but the result of a clear vision, structured planning, and cooperation with all stakeholders. The 2026-2030 Strategy builds on this foundation, reflecting the lessons learned and addressing the new challenges and opportunities facing Kosovar basketball.

In this context, Basketball 3.0 represents a modern and inclusive approach to sports development,

where the focus is not only on sporting results, but also on education, good governance, social inclusion, gender equality, and community building. The strategy aims to position the Kosovo Basketball Federation as a mature, transparent organization oriented toward the highest European and international standards.

The vision of this strategy is the development of basketball in Kosovo as an inclusive, quality and sustainable sport that contributes to social development, empowers young people and girls, and represents Kosovo with dignity in the international arena. This vision is realized through a clear mission of building human capacities, strengthening development systems, and creating equal opportunities for all participants in basketball.

The 2026-2030 Strategy is based on five main strategic goals, which form the pillars of Basketball 3.0: coach education as the foundation of quality, talent development through a clear path of progress, empowerment of girls and women at all levels of basketball, building a broad and inclusive basketball community, and strengthening national teams through sustainable structures and a clear

sporting identity.

A special strategic priority of this period is the development of 3x3 basketball, identified as a key discipline toward the Prishtina 2030 Mediterranean Games. For this purpose, the Federation has developed a separate strategic plan for 3x3, integrated with the overall strategy, aiming to build professional capacities, develop elite players, structure the league and infrastructure, and strengthen promotion and partnerships.

The implementation of the 2026-2030 Strategy is supported by a clear governance framework, monitoring mechanisms and measurable performance indicators, which ensure accountability, transparency and continuous progress. The Kosovo Basketball Federation considers this strategy a document that will guide its decision-making and actions throughout the four-year period.

To ensure transparency, continuity and measurability, this strategy is supported by an analysis of the 2021-2025 objectives and includes a clear summary of the 2026-2030 strategic goals.

This strategy is a call for collaboration and shared engagement of all basketball actors - clubs, coaches,

players, public institutions, partners and community - to turn the vision of Basketball 3.0 into reality and to build a sustainable future for basketball in Kosovo.



1. BASKETBALL 3.0

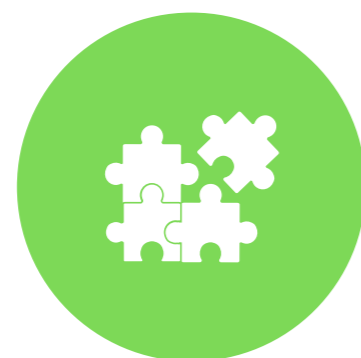
– The Strategic Framework

Basketball 3.0 is not a slogan. It is the strategic and decision-making framework upon which the Kosovo Basketball Federation will build its development during the 2026-2030 period.

This approach is supported by three fundamental principles:



Transformation
- developing the system from the ground up toward a functional and sustainable ecosystem



Inclusion
- basketball for everyone, in every community and at every level



Innovation
- a modern approach to organization, formats, communication and sporting experience

In the era of Basketball 3.0:

The game becomes an experience

The experience creates identity

Identity builds history and legacy

Every strategic priority, program and investment will be evaluated through three guiding questions:

- Does it transform the system?
- Does it increase real inclusion?
- Does it create sustainable value beyond the strategic cycle?

2. VISION AND MISSION

VISION 2030

To advance basketball in Kosovo and transform it into a success story at all levels.

What success looks like - by 2030, Basketball 3.0 aims for:

Basketball to be the sport that unites communities in Kosovo

Coaches, referees and talents to be developed in structured systems

Girls and boys to have equal and sustainable access

National teams to be competitive and a source of national pride

Kosovo to be recognized as a modern sporting destination

MISSION

To govern, develop and grow the sport of basketball in Kosovo.

3. VALUES

The core values of the Kosovo Basketball Federation are:

VISION

We are visionary and creative, we dream big and constantly think about how to make basketball in Kosovo more attractive, more inclusive and more developed for all participants and stakeholders.

PASSION

We are passionate about basketball, our community and our country, and this passion is reflected in every action and decision we make.

RESPECT

We respect diversity and freedom of thought, and are guided by the principles of inclusion, transparency and accountability at every level of our activity.

HARD WORK

We work with high commitment and engagement to fulfill our mission and vision, believing that nothing replaces honest and diligent work.

VICTORY

We are winners and promote a winning mentality among players, coaches, officials, stakeholders and our partners, constantly aiming for performance and progress.

In Basketball 3.0, these values are not mere declarations – they guide decision-making and strategy implementation.

4. FROM STRATEGY 2021-2025 TO

ba3ketball

Strategy 2021-2025 marked the phase of building the institutional foundations of the Kosovo Basketball Federation:

- Strategic planning became a sustainable practice
- Functional structures were built
- Development programs were strengthened
- International credibility was increased

Strategy 2026-2030 marks the transition to the phase of consolidation and transformation:

- Clear emphasis on quality, impact and sustainable standards
- Focus on sustainable development and long-term progress
- Building long-term value beyond the strategic cycle

This is the phase when basketball in Kosovo enters strategic maturity

This transition forms the basis upon which the five strategic goals of Basketball 3.0 are built.

Indicator	2021	2022	2023	2024	2025
01 Total revenue (€)	800,000 /1.000.000	850,000	900,000	950,000	1,917,005.20
02 Public sector revenue (€)	350,000 /332,000	360,000	370,000	385,000	571,382
03 Qualified coaches	5/4	10	15	15	20
04 Qualified female coaches	2/0	3	5	7/5	10
05 Qualified referees	4/5	5	5	6/7	8
06 Total participants (online)	2,000 /2,445	2,500 /2,000	3,000 /2,000	3,500 /2,000	4,000
07 Participants – male	1,500 /2,072	1,700 /1,600	1,900 /1,600	2,300 /1,600	2,600
08 Participants – female	500 /373	700 /400	900 /400	1,100 /400	1,400
09 Participants – youth	1,000 /1,051	1,100	1,200 /1,100	1,400 /1,100	1,600
10 Number of clubs	125/111	130/121	135/127	140/145	145
11 Clubs with youth structures	20/21	25/89	30/89	35/95	40
12 Club & community development plans	5	7	9	12	15
13 Schools cooperating with the Federation	20/16	25/50	30/50	40/50	50
14 Fans in the database	12,000/ COVID 19	14,000	16,000	19,000	22,000
15 Average number of positive articles per month	10/10	12/10	14/10	16/10	18

Basketball in Numbers 2021-2025

Year	Total Revenue (€)	Revenue from Public Sector (€)
2021	1,232,607	338,375
2022	1,338,618	389,840
2023	2,152,416	1,135,147
2024	1,989,057	241,950
2025	1,917,005.20	571,382

Executive Staff Growth

The number of staff in the KBF Executive Office grew **from 8 to 15**, strengthening organizational capacities and support for basketball development in Kosovo.

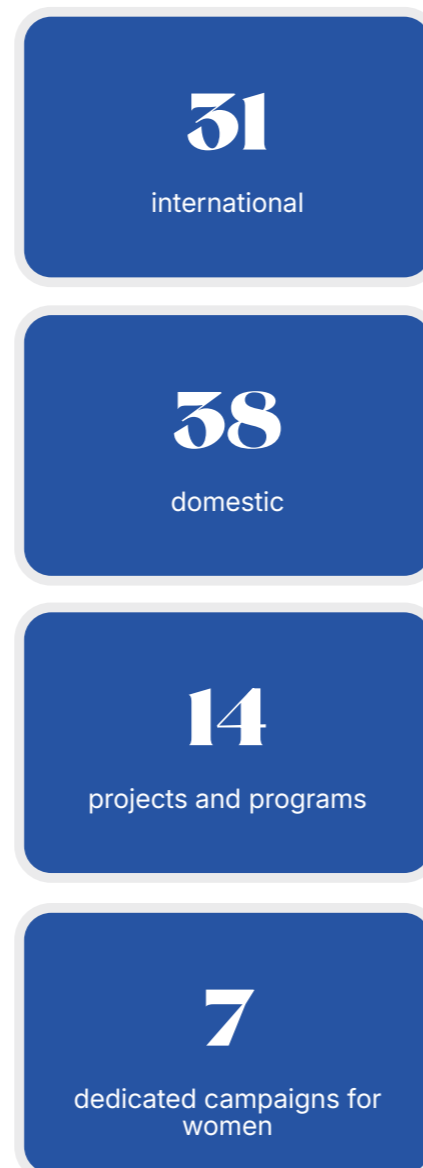
Kosova Women's Basketball

Since 2023, KBF has established dedicated channels for women's basketball, enabling the women's game to have a direct presence and a distinct focus in communication and promotion. During 2025, the Kosova Women Basketball profile recorded **2,664** followers and maintained a high level of digital activity with **1,841 posts** throughout the year, significantly increasing its presence, engagement, and content reach among the online audience.

Media Campaigns

In the years 2021-2025, the Kosovo Basketball Federation implemented a series of initiatives and media campaigns aimed at increasing the visibility of its competitions, projects, and activities, while strengthening its public presence and communication with the sporting community.

Main campaigns numbers:



Email Marketing

Since 2025, the Kosovo Basketball Federation has started using email marketing as a key channel for communication with the basketball community, clubs, coaches, the media, and the general public. This channel has served to provide real-time information, increase transparency, and strengthen engagement with the audience, while building an active and sustainable contact base. Results

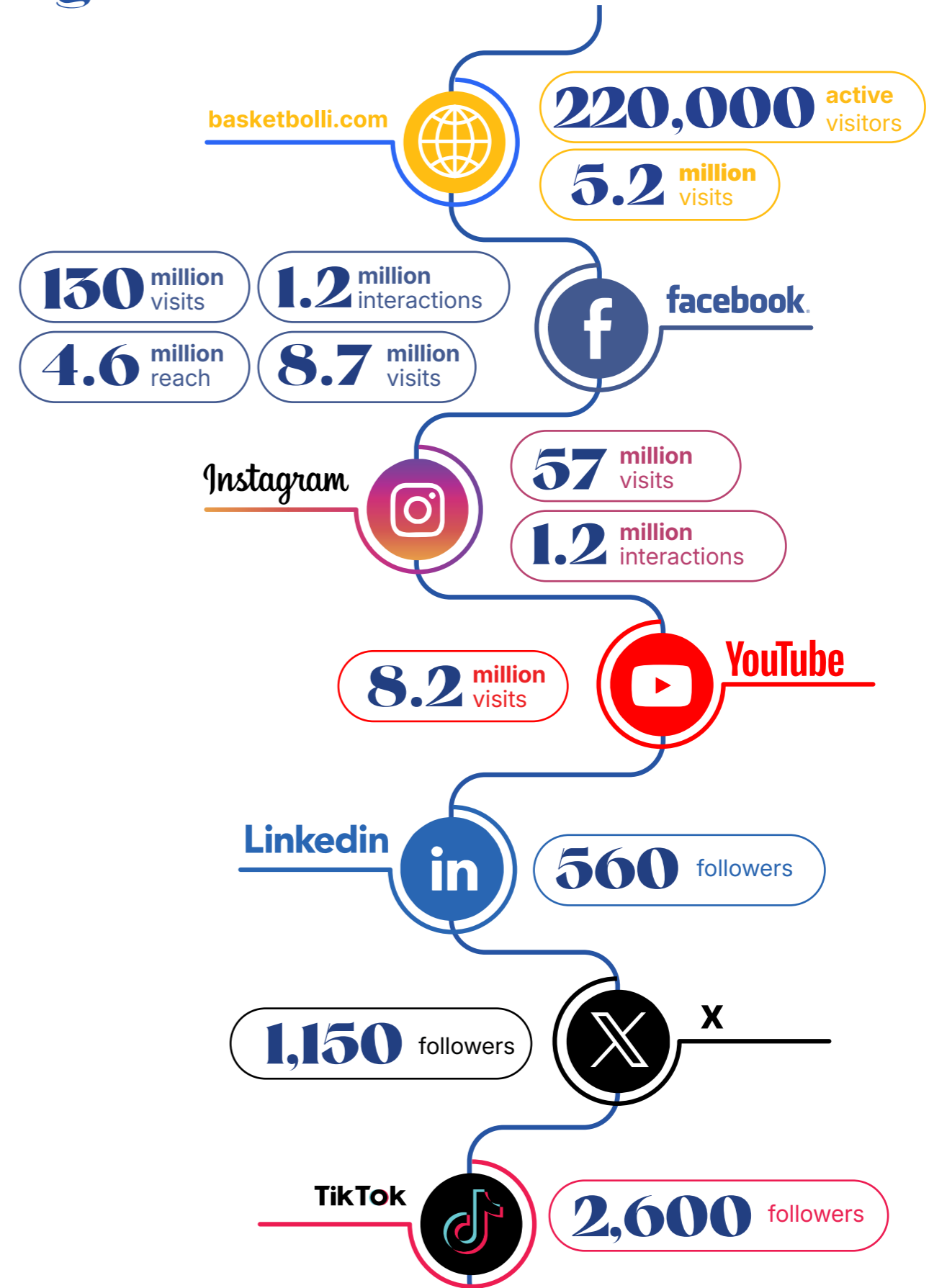


Podcast

Since 2025, KBF has launched its official podcast, which, during the period from April to December 2025, recorded steady growth and a strong impact across digital platforms. The podcast generated over **2.5 million impressions** (2,547,644), **1.8 million reach** (1,867,639) and **1.4 million views** (1,477,118).

During this period, **378 posts** were published, resulting in over **25,100 likes**, demonstrating strong audience engagement. **Organic content** reached over **1.3 million people**, while **TikTok** recorded **456,320 views** and **237 new followers**. On **YouTube**, the channel grew from **7,700** to over **8,800 subscribers (+1,100)**, with the **fifth episode** achieving the highest performance, reaching **7,087 views**.

Key Digital Media Figures:



Club Empowerment Workshops

As part of strengthening governance structures and improving sports management standards, during the period 2021-2025 the Kosovo Basketball Federation undertook important initiatives in cooperation with international partners to strengthen and professionalize basketball clubs in Kosovo.

During this period, three seminars were organized with FIBA to develop club capacities: two seminars in 2022 focused on club governance and financial management, and one seminar in 2024. Additionally, in 2024, a seminar on "Good

Governance in Sport" was conducted in cooperation with the Academy of Leadership Sciences Switzerland, providing strategic and practical insights for the professional advancement and sustainable development of basketball clubs in Kosovo.

These initiatives have contributed to enhancing managerial and operational capacities, strengthening organizational structures, and promoting good governance within the federation and its member clubs.

Capacity Building

For the period 2021-2025, the Kosovo Basketball Federation placed particular emphasis on developing human and professional capacities, strengthening administrative staff, coaches, referees, and leadership structures through active engagement in international initiatives and development programs.

Main programs: FIBA Time-Out, MESGO, FIBA WiLead, JB NBA Workshops, FIBA Academy Strategic Leaders, FIBA European Youth Leadership, ASMC, FIBA Open 2025, SWISH, FIBA Women's Summit.

Total participations:

61

Total individuals involved:

38

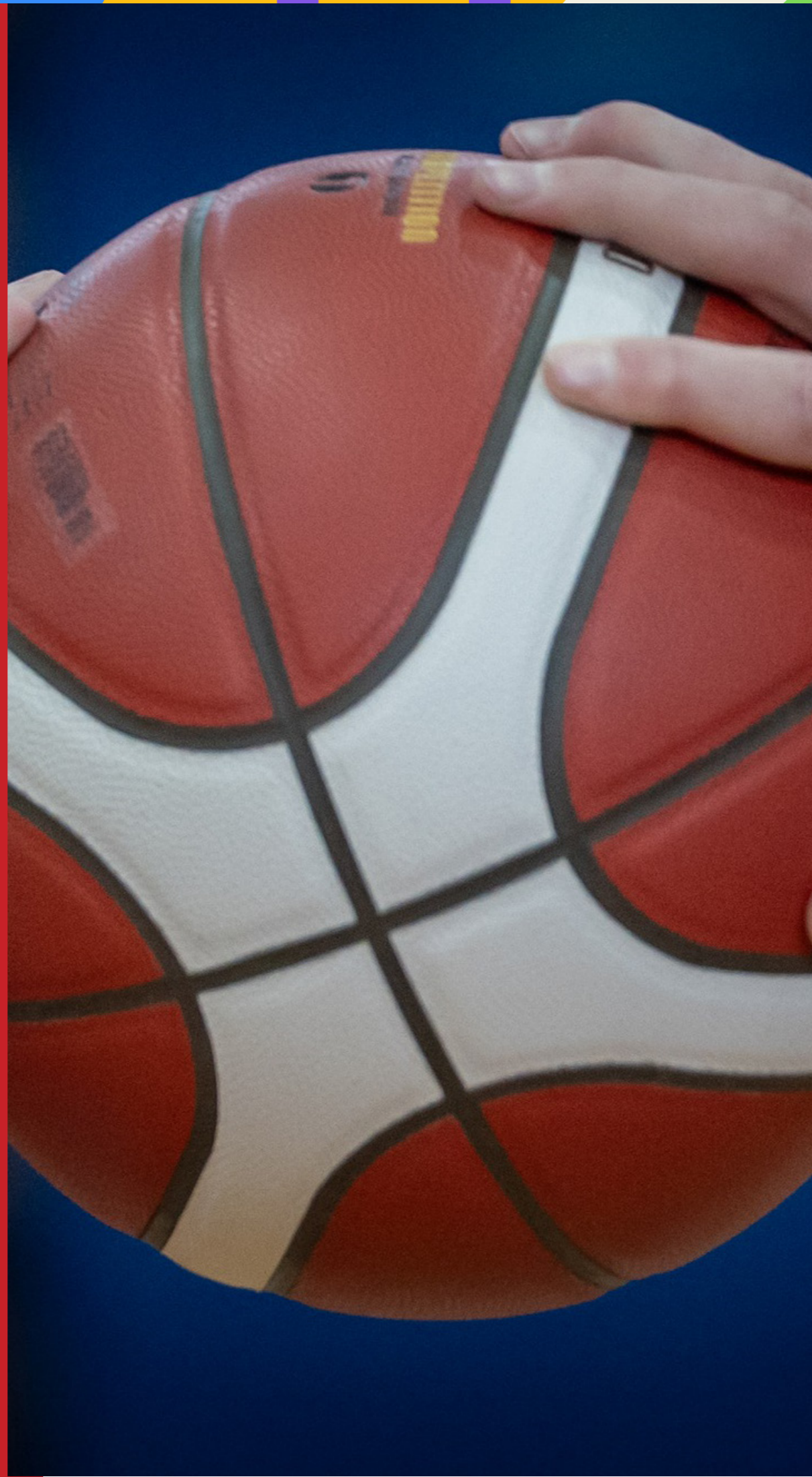


Referee Clinics & Training

During the period 2021-2025, KBF organized a total of

50
clinics

trainings, and referee licensing processes, including FIBA international clinics, professional education programs, development camps for beginner and prospective referees, as well as specialized programs for DSS and STATS LIVE systems. These activities have directly contributed to improving the quality of officiating, advancing the professional development of referees, and strengthening integrity in Kosovo basketball.



Normative Acts

During the 2021-2025 period, KBF adopted

15
new normative acts

increasing their total from 18 to 33. In addition to the new acts, all 18 existing acts from 2021 were updated as needed and in line with the latest practices, ensuring an up-to-date and functional legal and ethical framework across all levels of basketball in Kosovo.

Key Programs & Projects



1. Sport in Schools

Target: Primary school students; includes 3×3 basketball as an extracurricular activity. It started with 14 schools and around 900 students, and continues with 17 schools, engaging approximately 1,200 students.

2. Safeguarding the Future

Target: Coaches, players, staff, referees, and clubs; a project aimed at protecting against all forms of abuse in sport and promoting safety and integrity in basketball.

3. SHOOTER

Target: The basketball community; focused on digital transformation and innovation in sport.

4. Alley-OOP

Target: Students and the 3×3 basketball community; promotion and development of 3×3 basketball in various cities, including final tournaments that encourage participation and competition.

5. JR NBA Kosova

Target: Children in schools; development of basic skills and basketball competitions.

6. Her World, Her Rules

Target: Girls and women; strengthening the participation of women and girls in basketball at all levels.

7. FIBA Europe Youth Development Fund

Target: U14 young players; support for their development and participation in international activities.

8. Basketball for Good

Target: The community and children; using basketball as an educational tool and for social inclusion.

9. PROMISE

Target: Girls and women; increasing their participation in basketball and strengthening their role in all aspects of the sport.

Super League Attendance Statistics



From 2021 to 2025, the games of the Kosovo Super League have recorded steady growth in viewership and public interest. In the 2021-2022 season, Super League games were attended by 56,250 spectators, a season held under strict safety measures due to the COVID-19 pandemic.

In the 2022-2023 season, the Super League recorded a significant increase in viewership, reaching

151,620
spectators

while in the 2023-2024 season

145,260
spectators

the positive trend continued also in the 2024-2025 season, where ProCredit Super League games were followed by

149,080
spectators

reflecting the increase in public interest and the continuous development of basketball in Kosovo.

Local & International Events

During the years 2021-2025, KBF organized 51 international and domestic events, strengthening Kosovo's position on the international sports scene and developing the basketball community in the country.



Youth teams & their development

During the 2021-2025 cycle, the number of teams registered in KBF activities increased from 28 to 137, reflecting the development of youth generations and the growing interest in basketball in Kosovo.



Development of coaches



During the years 2021-2025, KBF organized a total of 11 clinics and courses for coaches, including Level 1 WABC programs, clinics for younger generations, mini-basketball, and technical courses with international experts such as Arik Shivek and Rui Alves. The number of coaches certified at WABC Level 1 has reached 40, increasing the professional capacity of the staff and directly contributing to player development and the preparation of youth generations in Kosovo.

5. STRATEGIC CONTEXT



The 2026-2030 Strategy is aligned with:

The National Sport Strategy 2025-2030

The Ministry of Culture, Youth and Sport priorities

The Kosovo Olympic Committee objectives

FIBA's Global Strategy and good governance principles

In this context, the Kosovo Basketball Federation is positioned as:



A trusted institutional partner



A development actor in sport and society



An organization ready for major international events

The Kosovo Basketball Federation aims to be one of the model federations in the region for good governance, sustainable development and social impact through sport.

6. THE FIVE GOALS OF BASKETBALL 3.0 (2026-2030)

1. Coach Education – The Foundation of Quality

Building a sustainable and standardized system for coach education, in line with FIBA standards, as the basis for long-term quality of the game.



OBJECTIVES

Create a national database of coaches, classified by license (A, B, C and D)

Develop the National Training Curriculum for licenses A, B, C and D

Draft and implement regulations for coaches and their licensing

Establish the KBF Basketball Coaches School

Improve communication and collaboration between coaches and referees

2. Talent Development – A Clear Path to Excellence

Creating a national program that connects grassroots basketball, clubs, academies and national teams in a single development chain.



OBJECTIVES

Create a Talent Development Department within the Kosovo Basketball Federation

Draft and implement a structured process for identifying talents at the national level

Create a clear Talent Development Pathway from grassroots basketball to national teams

3. Girls' & Women's Participation – Equality That Empowers

Increasing the participation of girls and women at all levels of basketball, as an expression of Basketball 3.0's core values.



OBJECTIVES

Increase the number of female players through specific support throughout the development pathway

Increase the number of female officials (managers, directors, board members, coaches, referees and technical delegates)

Develop and implement gender equality policies at all levels

Increase awareness and promotion of girls' and women's basketball

Develop mentoring programs for women and girls in sport

Organize a major international women's basketball event

4. Basketball Community - The Game That Unites Us

Expanding and empowering the community through grassroots basketball programs, schools, urban initiatives and new fan experiences.



OBJECTIVES

Develop a National Mini-Basketball Program

Draft a National Plan for Basketball Infrastructure and Equipment

Develop the "Basketball for Everyone (Basketball 4 All)" Program

5. National Teams - Identity and Representation

Strengthening national teams as the pinnacle of the development system and as a reflection of long-term investment.



OBJECTIVES

Create a sustainable structure for national teams

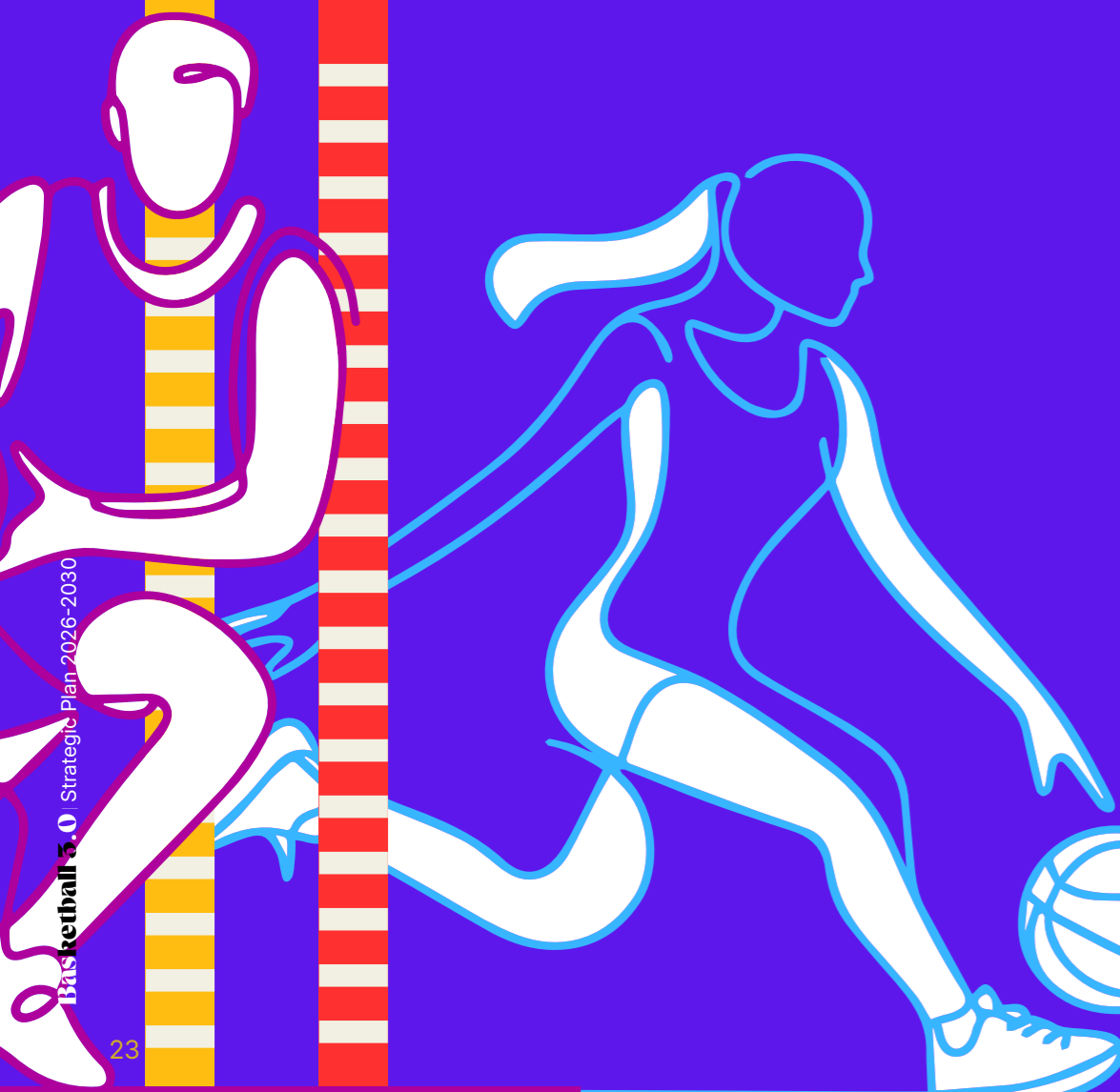
Build a culture and identity of Kosovar basketball

Develop a strategy for monitoring and communicating with diaspora players

Strategic Summary

Basketball 3.0

- Goals, Objectives and Impact (2026-2030)



Goal	Key Objectives	Expected Impact (2030)
COACH EDUCATION (Foundation of Quality) 	01 <ul style="list-style-type: none"> National coach database; Licensing regulations & standards; National curriculum A-D; KBF Coaches School; Coach-referee collaboration 	<ul style="list-style-type: none"> Unified training quality; Increased professionalism; FIBA standardization
TALENT DEVELOPMENT (Clear Path to Excellence) 	02 <ul style="list-style-type: none"> Talent Development Department; National identification process; Talent Development Pathway 	<ul style="list-style-type: none"> Sustainable development system; Clear pathway from grassroots to elite; More competitive national teams
GIRLS & WOMEN (Equality That Empowers) 	03 <ul style="list-style-type: none"> Increase in the number of female players; More female players; more female managers, directors, coaches, referees & delegates; Gender equality policies; Awareness campaigns; Mentoring programs; international women's event 	<ul style="list-style-type: none"> Higher girls' participation; Women's empowerment in sport; Modern & progressive KBF image
BASKETBALL COMMUNITY (The Game That Unites Us) 	04 <ul style="list-style-type: none"> National Mini-Basketball Program; National Infrastructure & Equipment Plan; Basketball 4 All Program 	<ul style="list-style-type: none"> Increased grassroots participation; Equal access to basketball; Social and educational impact
NATIONAL TEAM (Identity & Representation) 	05 <ul style="list-style-type: none"> Sustainable national team structure; National basketball culture & identity; Monitoring & communication strategy with diaspora 	<ul style="list-style-type: none"> Dignified international representation; Integration of diaspora talents; Clear sporting identity for Kosovo

7. BASKETBALL 3x3

– Strategic Connection Toward Prishtina 2030

Basketball 3x3 represents one of the most dynamic disciplines of Basketball 3.0. As an urban and Olympic sport, with rapid global growth, 3x3 offers great potential for sports development, increasing youth participation, and strengthening Kosovo's international positioning.

Within the 2026-2030 Strategy, the Kosovo Basketball Federation has identified 3x3 basketball as a national strategic priority toward the Prishtina 2030 Mediterranean Games and beyond. KBF has developed a separate Strategic Plan for the development of the 3x3 discipline, integrated with the Federation's overall Strategic Plan.



The development of 3×3 basketball during 2026-2030 will rest on four main pillars:

Human capacity development - through education, licensing and professional advancement of coaches, referees and event organization staff, in line with FIBA and FIBA 3×3 standards

Elite player development and international participation - through structured identification processes, development camps and regular participation in official FIBA 3×3 competitions and events

National 3×3 League structuring - including development of a sustainable competition calendar, organization of local and international events, and construction of certified 3×3 courts

Promotion and partnerships - through an integrated marketing and communications approach, focusing on increasing visibility, community engagement and building sustainable institutional, commercial and media partnerships

Special attention is given to gender equality and inclusion, aiming to increase girls' and women's participation in 3×3 basketball and apply international best practices.

Through a clear governance framework, monitoring mechanisms and measurable performance indicators, 3×3 basketball aims to develop as an institutionalized and sustainable discipline, creating a lasting legacy beyond 2030 and contributing directly to the vision of Basketball 3.0 and sports development in Kosovo.

8. TARGETS

2026-2030

Performance Framework & Strategy Implementation

Approach to Targets 2026-2030

The targets for 2026-2030 represent the official performance framework and the primary mechanism for monitoring implementation of the "Basketball 3.0" Strategy. They are not treated as isolated numerical objectives, but as integrated instruments of strategic management that:

- Provide clear institutional direction
- Strengthen accountability to the Board and the basketball community
- Enable continuous and structured monitoring of progress
- Support evidence-based decision-making

The Objectives 2026-2030 include measurable performance indicators that serve as the Federation's key

strategic indicators. These indicators are structured across strategic, development, and governance levels, in line with FIBA recommendations and good governance standards in sport.

Concrete figures and multi-year targets for each indicator are defined in this Objectives 2026-2030 document as a strategic performance framework. The Annual Action Plans focus on activities and operational measures to achieve these objectives, while the Financial Plan addresses the allocation of resources for their implementation. These documents remain separate but function in a coordinated and complementary manner.

This approach ensures coherence between strategic planning, operational implementation, and financial management, guaranteeing transparency, flexibility, and institutional accountability throughout the 2026-2030 cycle.

Structure of Targets

The Objectives 2026–2030 are organized into three levels:



Strategic Level
– key indicators monitored by the Board



Development Level
– indicators by the five strategic goals



Governance Level
– indicators of good governance, transparency and integrity

Key Strategic Indicators

These indicators reflect the overall performance of the Federation during the strategic cycle.

Indicator	2025	2026	2027	2028	2029	2030
01 Total Revenue (€)	1,917,005.20	2,787,140	2,982,239	3,180,462	3,403,094	3,675,341
02 % Revenue from Private Sector	43.46%	39.75%	40.00%	42.00%	44.00%	46.00%
03 Total Participants	2363	2600	2900	3150	3500	3800
04 Female Participants	510	560	620	680	750	850
05 Licensed Coaches	90	110	130	160	190	220
06 Licensed Referees	55	65	70	75	85	90
07 Active Clubs	138	149	159	165	170	175
08 % Clubs with Youth Structure	60%	65%	70%	75%	80%	85%
09 Fans in Database	149.000	155.000	159.000	163.000	169.000	175.000
10 International Ranking 5×5	86	84	81	80	78	76
11 International Ranking 3×3	105	94	80	65	40	30

Targets by Five Strategic Goals

1. Coach Education – the Foundation of Quality

The objective is to build a sustainable and standardized system for coach education and licensing.

Indicators include:

- Establishment and operationalization of a national coaches database
- Adoption and implementation of the licensing regulation
- Establishment and functioning of the Coaches' School
- Regular organization of courses and seminars
- Increase in the representation of female coaches

2. Talent Development - Path to Excellence

The objective is to create an integrated system for talent identification and development.

Indicators include:

- Establishment of the Talent Development Department
- Organization of talent identification camps
- Implementation of a structured talent development pathway
- Establishment of regional academies
- Increased international exposure of young players

Indicator	2025	2026	2027	2028	2029	2030
National Coach Database	110	130	150	180	210	250
Coaches School	0	0	1	1	1	1
Licensed Coaches (total)	90	110	130	160	190	220
% Female Coaches	8%	10%	13%	16%	19%	22%
Annual Workshop & Courses	2	4	5	6	7	8

Indicator	2025	2026	2027	2028	2029	2030
Talent Development Department	0	1	1	1	1	1
Talent Identification Camps	2	4	6	6	7	7
Players in Development Program	30	50	70	100	130	160
Regional Academies	0	0	1	2	3	4
Players in International Leagues	1	2	3	4	5	6

3. Participation of girls and women – Empowerment through equality

The objective is to increase the participation and representation of women at all levels of basketball.

Indicators include:

- Increase in the number of active female players
- Increase in the number of female officials
- Increased representation in governance structures
- Development of mentorship programs
- Organization of international events for women

Indicator	2025	2026	2027	2028	2029	2030
Active Female Players	510	560	620	680	750	850
Female Officials	7	8	9	10	12	14
% Women in Governing Structures	40%	40%	50%	50%	50%	50%
Mentoring Program	0	1	1	1	1	1
International Events for Women	1	2	3	4	5	7

4. Community & Infrastructure – The Game That Unites Us

The objective is to expand the participation base and strengthen the community.

Indicators include:

- Increase in the number of active clubs
- Expansion of partnerships with schools
- Implementation of the National MiniBasketball Program
- Development of infrastructure
- Increase in fan engagement

Indicator	2025	2026	2027	2028	2029	2030
Active Clubs	138	149	159	165	170	175
Partner Schools	47	57	60	62	64	66
National Mini-Basketball Program	0	1	1	1	1	1
Championship Fans	149.000	155.000	159.000	163.000	169.000	175.000

5. National Teams - Identity & Representation

The objective is to strengthen the national teams as the pinnacle of the development system.

Indicators include:

- A stable technical structure
- Integration of players from the diaspora
- Improved international ranking/positioning
- Achievement of competitive targets

3x3 Discipline - Strategic Priority

Indicator	2025	2026	2027	2028	2029	2030
International Ranking (Men's)	86	84	81	80	78	76
International Ranking (Women's)	84	82	80	78	77	75
Diaspora Players Integrated	17	20	20	22	25	30
Competition Achievements	U20M - 8th Place	U18M - Division C Winner; U18F - Division C Winner	U16M - Division C Winner	All youth teams - Division B participation	Kosova A - Qualifica- tions	Kosova A Women - Qualifica- tions

Indicator	2025	2026	2027	2028	2029	2030
National 3x3 League	0	2	4	6	7	8
Official Tournaments	15	25	35	45	55	65
Registered Players	100	100	150	200	300	400
Licensed 3x3 Coaches	3	6	10	15	20	30
Certified Courts	3	4	6	8	15	20
International 3x3 Ranking	105	94	80	65	40	30

Governance, Transparency and Integrity

Indicator	2025	2026	2027	2028	2029	2030
Annual Public Report	1	1	1	1	1	1
Independent Financial Audit	1	1	1	1	1	1
Update of Normative Acts	17	18	18	19	20	20
Implementation of Integrity Policies	1	1	1	1	1	1
Governance Training for Clubs	0	1	2	2	3	3



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is more than
a development
plan.

SUMMARY

The 2026-2030 Strategy represents a new phase of institutional maturity for the Kosovo Basketball Federation. After a period of organizational consolidation and construction of foundational structures, the Federation enters this cycle with strategic clarity, strengthened capacities, and an articulated vision for the long-term development of basketball in the country.

The targets set in this document are not merely numerical projections. They are indicators of a system being built on principles of sustainability, good governance, integrity and inclusion.

This document reflects the experience gained over the years, the lessons learned from the previous strategic cycle, and the commitment to align with the best European standards in sports administration.



Basketball 3.0 is a declaration of our institutional responsibility toward:

- Players and coaches
- Clubs and community
- Local and international partners
- Future generations of athletes

By 2030, we aim for basketball in Kosovo to be:

- More inclusive
- More structured
- More competitive
- More sustainable

Sporting success is not built on chance, but on planning, consistency and responsible leadership.



**This is our commitment.
This is the path we have chosen.
This is Basketball 3.0.**

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